

vivo

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vIntern

JOYFUL LEARNING, PROGRESSIVE RESULT

vIntern is a paid internship program organized by vivo Mobile Indonesia, aimed at making a meaningful contribution to society. This program is designed for undergraduate students seeking to enhance their professional experience across various fields, particularly those who aspire to develop their skills and knowledge within the telecommunications industry.



It's Myths or Facts about vIntern?

MYTH

Interns just do simple admin tasks and won't get real work experience

The program is unpaid and don't offer real benefits

Interns won't get access to the same facilities at the office

FACT

vIntern will gain hands on experience and learn directly from expert mentors in the smartphone industry

vIntern is a paid program with a monthly allowance and other countless benefits

vIntern get full access to company facilities, such as sport club, engagement activities, gym room, gifts, and more

What are we looking for?

- ☒ **Undergraduate student** in their 3rd or 4th year pursuing a Bachelor's degree (S1)
- ☒ **Fluent in English**, both verbal and written
- ☒ Willing to be placed in **North Jakarta, PIK**
- ☒ Available to **Work Fully Onsite (WFO)**, Monday to Friday, from 09:00 AM to 06:00 PM
- ☒ Committed to a full internship period of **4 to 6 months**

Digital Media Intern

Qualifications:

- Currently pursuing degree in Graphic Design, Advertising, or a related field.
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, After Effects, etc).
- Strong understanding of UI/UX design principles.
- Keen interest in marketing concepts and strategies.
- Demonstrable copywriting skills.
- Ability to stay updated with the latest industry trends.

Job Descriptions:

- Assist with creative resizing and adaptation of digital ads, including handling ad hoc requests in fast paced situations.
- Support the production of data driven digital assets, primarily for advertising purposes (resizing, re layouts, and copywriting).
- Contribute to the creation of motion video content as needed.
- Ensure all deliverables align with brand guidelines and performance objectives.

Graphic Design Intern

Qualifications:

- Currently pursuing degree in Graphic Design, Visual Art, or a related field.
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc).
- Strong understanding of design principles, typography, color theory, and layout techniques.
- Excellent communication and time management skills.
- Detail oriented, creative, and eager to learn.
- Has a portfolio with creative design work (school projects are fine).
- Basic knowledge in motion graphic or video editing tools (Adobe After Effects, Premiere Pro) is a plus.

Job Descriptions:

- Assist in designing digital and print materials such as website pages, banners, posters, and point of sale material (POSM) items.
- Collaborate with the design and brand teams to create visual concepts and ideas.
- Prepare and refine graphics, illustrations, and layouts for final use.
- Stay updated on design trends and share new ideas with the team.
- Ensure all designs follow brand guidelines.
- Support with other design related tasks as needed.

Public Relation Intern

Qualifications:

- Currently pursuing degree in Marketing, Communication, or a related field.
- Proficient in data analysis and reporting using Microsoft Excel or other relevant tools.
- Strong interest in technology, social media, and digital marketing trends.
- Excellent communication and organizational skills with keen attention to detail.
- Ability to work well in a team and manage multiple tasks efficiently.

Job Descriptions:

- Assist in creating content that aligns with the brand and supports marketing objectives.
- Ensure timely delivery of content that adheres to brand guidelines.
- Monitor trends in social media and digital content to inform strategy.
- Contribute ideas and insights to enhance campaign effectiveness.
- Support in tracking content performance and campaign results.
- Help generate insights to improve strategy and support ongoing improvement.

Brand Partnership Intern

Qualifications:

- Currently pursuing degree in Marketing, Communication, Business Administration, or a related field.
- Genuine interest in community building and developing partnerships.
- Proficient in Microsoft Office (Word, Excel, PowerPoint, etc.).
- Enthusiastic, proactive, creative, and sociable, with strong networking abilities.
- Excellent organizational and multitasking skills.
- Strong verbal and written communication skills.

Job Descriptions:

- Support the planning and execution of brand campaigns, including community engagement activities.
- Monitor campaign progress and prepare reports and updates as required.
- Assist in planning and coordinating ongoing partnership campaigns or projects.
- Track partnership activities and prepare relevant reports and updates.
- Organize and maintain project and campaign documentation.
- Provide general support for other tasks and projects as needed.

Social Media Intern

Qualifications:

- Currently pursuing degree in Marketing, Communications, Media, or a related field.
- Able to create content using Photoshop, Illustrator, and CapCut
- Active on social media, especially TikTok and Instagram Reels.
- Passionate about smartphones, technology, and digital lifestyle.
- Creative and up to date with viral trends.
- Detail oriented, organized, and proactive.

Job Descriptions:

- Support daily content posting across vivo social media platforms.
- Contribute ideas for new content formats, campaigns, and product launches.
- Create simple content assets, including captions, memes, and basic edits.
- Track weekly performance metrics and assist in compiling reports.
- Stay up to date with viral trends, competitors, and content from KOL/influencers.
- Coordinate with KOL, creative, and digital teams to support campaign execution.

User Research Intern

Qualifications:

- Currently pursuing degree in Marketing, Communication, or a related field.
- Strong attention to detail and good organizational skills.
- Basic understanding of research methods, gained through academic or project experience.
- Willingness to learn, open minded, and self motivation.
- Good communication skills and a collaborative attitude.
- Ability to manage time well and handle multiple tasks when required.

Job Descriptions:

- Assist the research team with daily tasks such as collecting data through surveys, interviews, or observations.
- Help with note taking and organizing research documentation.
- Support fieldwork coordination and execution, as well as summarizing key findings.
- Contribute to report preparation under the guidance of the research lead and in line with project guidelines.

Business Intern

Qualifications:

- Currently pursuing degree in Communication, Economic, Business, or a related field.
- Strong administrative skills with high attention to detail.
- Excellent written and verbal communication skills.
- Able to work effectively both independently and as part of a team.
- Capable of performing filing and keeping tasks accurately and on time.
- Proactive, adaptable, and able to thrive in fast paced environments.

Job Descriptions:

- Assist in the reporting processes related to business activities.
- Support the monitoring of ongoing brand projects.
- Help coordinate timelines and requirements for brand business projects.
- Record and track all incoming requests from the Business Team.
- Manage data and administrative tasks to ensure compliance with established procedures and regulations.

HR Employer Branding Intern

Qualifications:

- Currently pursuing a degree in Communication, Management, Psychology, or a related field.
- Familiar with social media platforms and current digital trends.
- Experience in event planning and execution.
- Creative thinker with the ability to generate fresh and innovative ideas.
- Strong communication and interpersonal skills.
- Excellent time management and organizational abilities.
- Familiar with administrative jobs.

Job Descriptions:

- Assist in managing internal engagement events and activities.
- Support the management of the internal communication platforms (Instagram, LinkedIn, newsletters, etc).
- Help coordinate and execute HR projects and campaigns.
- Support administrative task of the team.

APPLY HERE!

Periode : 17 July 2025 - 31 July 2025



bit.ly/vIntern2025-Batch2

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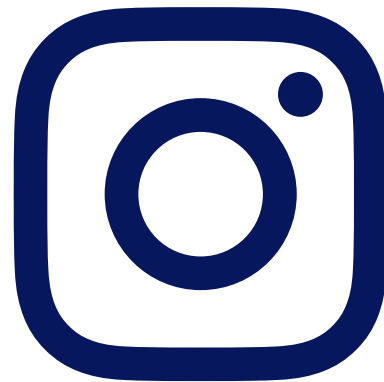
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