



# Your guide to applying for the TikTok Shop Graduate Development Program

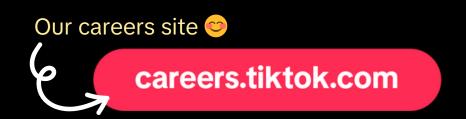




## Application

Apply on our careers site by submitting your CV/resume.

- Keep it simple. Include relevant internship experience and keep it 2 pages or less.
- If your profile is a good match, our talent acquisition team will reach out for a phone screening to learn more about you and assess if you may be a fit for the role.





#### Digital Assessment

Take an aptitude test designed to help us learn more about your skills and strengths.

 The assessment is hosted by SHL, and we highly recommend that you visit their website to utilize their practice test in preparation for your assessment.



#### Interviews

Attend interviews with our managers and HR teams. Here are some tips to help you ace your interviews:

- Do your research: Understand the job description, the program, and how to be successful in it.
- Understand the e-commerce landscape: Identify the top players, understand how other e-commerce companies work, and what differentiates TikTok Shop from them.



#### **Case Study Presentation**

Participate in a virtual assessment day where you'll prepare and present a case study related to the e-commerce business.

- You will have 30 minutes to prepare and an additional 30 minutes to present and participate in a Q&A session.
- The case study question may cover topics such as user growth, seller growth, and logistics. We recommend familiarizing yourself with how the e-commerce business works and its industry.
- You will be assessed based on your thought process in solving the case study question.



### Offer

If you're the match we're looking for, you will receive an offer, and get ready to start begin your journey with us!



